

## How to plan a successful event

- Create a goal and recruit a team to help
- Choose the time for your blood drive
- Check out your Coordinator's Portal for more tips for success and access to tools
- Spread the word
- Recruit donors
- Show your appreciation
- Evaluate the results with your South Texas Blood & Tissue consultant
- Schedule your next event



With eight locations, we've made it convenient for you to donate blood.

### Donor Pavilion

6211 IH 10 West

### Boerne Donor Center

215 W. Bandera Road, Suite 115

### New Braunfels Donor Room

651 Interstate 35 Business Loop, #830

### Northeast Donor Room

8500 Village Drive, Suite 102

### Shavano Donor Room

4079 N Loop 1604 W #102

### Southeast Donor Room

3158 SE Military Drive, Suite 104

### Westover Hills Donor Room

10555 Culebra Road #107

### Victoria Donor Room

1109 Sam Houston Drive

For more information contact us at

**210-731-5590**

or visit

**SouthTexasBlood.org.**



**South Texas  
Blood & Tissue**

A SUBSIDIARY OF BIOBRIDGE GLOBAL

# WHY YOU Matter

## Host a Blood Drive

*It's in our community's  
heart to give.*

Each blood donation has the potential to save three lives – imagine how many can be saved at a community-wide event!

Hosting an event gives you the opportunity to rally your community together to make a lasting impact.



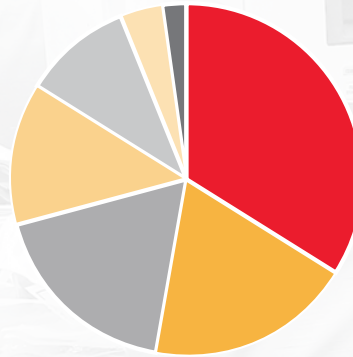
## Why should you host a blood drive?

Hosting a blood drive provides an easy way for you and your organization to give back.

- Less than 5% of people donate blood.
- As the population in South Texas grows, so does the demand for blood.
- Low blood supply can lead to postponed transfusions and surgeries, and it leaves the region vulnerable to high-blood-use emergencies.
- Every year, blood shortages threaten public health across the nation – *especially during holidays and summer.*



## WHO NEEDS BLOOD?



Cancer and blood disease ...	34%
Anemia .....	19%
Surgery patients .....	18%
Treatments for heart, liver, and kidney disorders .....	13%
Orthopedic patients .....	10%
Obstetrics .....	4%
Trauma and accidents .....	2%

## How to get started

Scan the QR code to get started.



Our consultants will help you select a date and location for your drive to take place.

From there, they will walk you through the entire process, from helping you fill out the right paperwork to tips on how to get more people involved.

