**Ways to Give**

**Foundation Fund**

Supports the unique program needs of BioBridge Global and its subsidiaries by funding innovation in research and services to the community.

**Annual Board Gift**
Unrestricted general fund supporting multiple needs. Ideal way for Directors to make their annual donation in support of Foundation’s goal of 100% financial participation.

**Texas Cord Blood Bank**

The Texas Cord Blood Bank is a unique statewide source of ethnically diverse, lifesaving cord blood stem cells collected at partner hospitals throughout Texas and stored at BioBridge Global. Your donations support donor recruitment, collection, processing, cryo-storage and distribution of stem cells to patients battling blood cancers and disorders.

**Equipment & Renovations**

As the South Texas community grows, the need for blood is increasing. Your donation will help ensure your local blood center is supported with most advanced technologies, equipment and facilities to best serve patients in our community.

**Lori Wright Memorial Fund**

Your donations in honor of Lori Wright’s service to the community will support the development of medical advances using cells from cord blood, marrow and other donated human cells and tissue.

**Ruskin C. Norman Founders’ Circle**

The Ruskin C. Norman Founder’s Circle was established in 2011 as a testament to Dr. Norman and his belief that cord blood could make a difference in the lives of patients fighting blood cancers and immune disorders. The Founders’ Circle provides funding to the Texas Cord Blood Bank for the collection, processing, storage and delivery of cord blood units around the world.

$1,000 - Member

$2,500 - Friend

$5,000 - Sponsor

$10,000 - Patron

$20,000 – Benefactor

**Blood Donor Recruitment & Retention**
South Texas Blood & Tissue needs to collect an adequate blood supply for more than 100 hospitals in 48 South Texas counties. Your gift makes a difference in the lives of cancer and transplant patients, trauma victims, newborns and moms, and other patients in your community today and tomorrow.

**Gift of Stocks**
Gifts of appreciated securities and closely held stock can be beneficial, both to you and The Blood & Tissue Center Foundation. You may receive an income-tax deduction equal to the fair market value of the securities, as well as reduce or eliminate capital gains taxes. Proceeds from the sale of these assets can be directed to any of our critical programs.

**Estate Gifts**
Estate gifts offer you a unique opportunity to leave a legacy to The Blood & Tissue Center Foundation through your estate plans. In some cases, you can reduce your income tax and reduce or eliminate capital gains tax.

**In-Kind Gifts**The Foundation also accepts your in-kind gifts of everything from specialized equipment to personal protective equipment to bottled water. Tangible property that can be put to immediate use at BioBridge Global is welcome at any time.

***Red and White Ball Sponsor Opportunities (2021 as an example)***

*Limited seating available and subject to change based on venue capacity restrictions, please check* [*www.redandwhiteballSA.org*](http://www.redandwhiteballSA.org) *for table availability.*

**$50,000** Sponsor (in-person or virtual)

* Two tables (Number of attendees per table contingent on CDC guidelines and sponsor preference; virtual sponsor receives 6 charcuterie boards for two with link to the event.)
* All $25,000 sponsorship benefits
* Yearlong name/logo recognition on The Foundation website with a link to your website

**$25,000** Sponsor (in-person or virtual)

* Two tables (number of attendees per table contingent on CDC guidelines and sponsor preference; virtual sponsor receives 6 charcuterie boards for two with link to the event)
* All $15,000 sponsorship benefits
* Premium name recognition at the new donor center
* Recognition on LCD monitors at blood donation sites

**$15,000** Sponsor (in-person or virtual)

* One table (number of attendees per table contingent on CDC guidelines and sponsor preference; virtual sponsor receives 4 charcuterie boards for two with link to the event)
* All $10,000 sponsorship benefits
* Recognition at the grand opening of the new donor center
* Logo recognition on event website
* Private tour of BioBridge Global

**$10,000** Sponsor (in-person or virtual)

* All $5,000 sponsorship benefits
* Premier seating with bottle of champagne

**$5,000** Sponsor (in-person or virtual)

* All $3,000 sponsor benefits
* Name recognition on event website and event program
* Name recognition on social media post

**$3,000** Sponsor (in-person or virtual)

* One table (number of attendees per table contingent on CDC guidelines and sponsor preference; virtual sponsor receives three (3) charcuterie boards for two (2) with link to the event)
* Complimentary parking for guests at event

**Chairman’s Circle** – Donations of $500 or above; Contributions will support the new donor center fundraising goal.

* Link to event
* Donations of $5,000 and above will receive recognition on the event website.
* Donations of $15,000 and above will receive recognition at the new donor center grand opening.
* Donations of $25,000 and above will receive name recognition at the new donor center.

***Red and White Ball Special Underwriting***

**$10,000 -** Entertainment

* Six (6) in-person tickets (or virtual sponsor receives three (3) charcuterie boards for two with link to the event)
* Recognition on the event and Foundation website
* Recognition in the event invitation and program
* Complimentary parking for guests at event.

**$8,000** – Program **or** Decorations **or** Advertising

* Six (6) in-person tickets (or virtual sponsor receives three (3) charcuterie boards for two with link to the event)
* Recognition on the event and Foundation webpage
* Recognition in the event invitation and program
* Complimentary parking for guests at event

**$5,000** **-** Parking **or** Invitations **or** Printing

* Four (4) in-person tickets (or virtual sponsor receives two (2) charcuterie boards for two with link to the event)
* Recognition on the event website
* Recognition in the event invitation and program
* Complimentary parking for guests at event

***Individual Tickets***

* **$275** in person individual ticket – mezzanine table seating
* **$250** individual virtual event ticket (individual charcuterie board)

***Other Annual Events/Fundraising Opportunities:***

Champions fore Charity- Oct. - April

Big Give - September

Giving Tuesday – Nov. 28

Kendra Scott – Usually leading up to the Ball but was in Nov. 2022

Penny Lane – Has donated a portion of proceeds toward ball cause in the past